

## Message Text

UNCLASSIFIED

PAGE 01 TUNIS 05877 011521Z

15

ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 /018 W

----- 072409

R 011430Z OCT 75

FM AMEMBASSY TUNIS

TO USDOC WASHDC

INFO SECSTATE WASHDC 354

UNCLAS TUNIS 5877

E.O. 11652: N/A

TAGS: BEXP, TS

SUBJ: MAGASIN GENERAL IN-STORE PROMOTION

REF: CASSE/JENSEN TELECON, SEPTEMBER 25

1. TO CONFIRM REFTELCON, SUBJECT IN-STORE PROMOTION HAS BEEN POSTPONED FROM SEPTEMBER 29-OCTOBER 6 PERIOD, TO AS YET UNDETERMINED PERIOD IN DECEMBER. POSTPONEMENT RESULT PRIMARILY OF DIFFICULTIES ENCOUNTERED BY MAGASIN GENERAL IN OBTAINING NECESSARY IMPORT LICENSES.

2. LETTER TO A. CHAOUCH GIVING EMBASSY APPROVAL TO POSTPONEMENT HAS BEEN POUCHE TO USDOC. AWAITING CHAOUCH WRITTEN REPLY AND WILL POUCH WHEN RECEIVED.

3. REGRET NOT ABLE TO HOLD IN-STORE PORMOTION PRIOR TO JOINT COMMISSION, AS EXAMPLE OF EVOLVING U.S.-TUNISIAN COMMERCIAL TIES. EMBASSY ARRANGING MEETINGS FOR USDOC DELS TO JOINT COMMISSION AND BILLER WITH CHAOUCH TO DISCUSS IN-STORE PROMOTION PROGRAM AND DEMONSTRATE CONTINUING U.S. INTEREST IN MAGASIN GENERAL PROMOTION.

SEELYE

UNCLASSIFIED

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 01 OCT 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1975TUNIS05877  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D750341-0087  
**From:** TUNIS  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1975/newtext/t19751094/aaaadgjj.tel  
**Line Count:** 48  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION NEA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 1  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** ElyME  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 24 SEP 2003  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <24 SEP 2003 by MaustMC>; APPROVED <18 FEB 2004 by ElyME>  
**Review Markings:**

Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
06 JUL 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** MAGASIN GENERAL IN-STORE PROMOTION  
**TAGS:** BEXP, TS  
**To:** COM  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006